

**“Eat a live frog first thing in the morning
and nothing worse will happen to you the rest of the day.”**

-Mark Twain

Eat a live **frog**?!?! What are we talking about?

EAT THE

FRROG



SFCC APPLIED VISUAL ARTS
DIGITAL MEDIA • GRAPHIC DESIGN • INTERIOR DESIGN • PHOTOGRAPHY

GRAD
SHOW



LEAVE BEHINDS

Set the table...
even if it's just
pizza

**Plan every day in
advance...**
unless you're
planning on
staying in your
pajamas.

**Identify your key
restraints...**
before the cops
do.

**Create large
chunks of time...**
and not just to
binge watch
Netflix.

**Single-hand
every task...**
You'll most likely
be holding your
coffee with the
other.

**Practice creative
procrastination...**
tomorrow





POSTER DESIGN

EAT THE
FROG

WE DID.

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-Mark Twain

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GRAD SHOW

JUNE 8TH 2018 • 5pm-8pm
RIVERSIDE PLACE • 1110 W. Riverside Ave.

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WEBSITE DESIGN

Event Students Sponsors

SFCC APPLIED VISUAL ARTS GRAD SHOW

EAT THE FROG

June 8th, 2018
5PM - 8PM

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- Mark Twain

[View Our Work](#)

GRAPHIC DESIGN PHOTOGRAPHY INTERIOR DESIGN DIGITAL MEDIA

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Don't procrastinate, start tomorrow

Set the table... even if it's just pizza

Apply the 80/20 rule... 80% of your plans will work out 20% of the time

Plan every day in advance... unless you're planning on staying in your pajamas

Jamie Lang
website.com

Plan every day in advance... unless you're planning on staying in your pajamas

Apply the 80/20 rule... 80% of your plans will work out 20% of the time

Single-hand every task... you'll most likely holding your coffee with the other

THANKS TO OUR SPONSORS

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Procrastinate later, RSVP now! [RSVP](#)

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SOCIAL MEDIA

Facebook interface showing the SFCC 2018 Grad Show page. The main content features the text "EAT THE FROG WE DID." with a frog illustration and a quote: "Eat a live frog first thing in the morning and nothing worse will happen to you the rest of the day." The page includes a map of the event location at Riverside Place, 1110 W. Riverside Ave., and shows 600 likes and 350 followers.


Instagram interface showing a post from @sfcc2018gradshow. The post features the same "EAT THE FROG WE DID." graphic and text as the Facebook post. The post has 75 likes and is captioned "We ate our frog! Come and see the results... more".



DIRECT MAILERS

MAILER FRONT

EAT THE **FROG**




WE DID.

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-Mark Twain

MAILER BACK



Community Colleges of Spokane
Spokane Falls Community College
 3410 W Fort George Wright Dr.
 Spokane, WA 99224

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Community Colleges of Spokane does not discriminate on the basis of race, color, national origin, gender or age in its programs and activities.



TIMELINE

4 weeks

- Website Launched.
- Social media pages created.
- Social media invites and link to the website sent.



2 weeks

- Posters go up.
- First email reminder sent.



Day of the event

- Final social media posts.
- Final email reminder sent.



3 weeks

- Direct mailers sent.
- Drop off leave behinds.
- First email sent.



1 week

- Social media reminder posted.
- Second email reminder sent.





Thank you!